

Special Free Report



Video Ads Made Easy

Drive HOT & Ready Customers with these
Latest Video Advertising Techniques

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It is important for you to clearly understand that all marketing activities carry the possibility of loss of investment for testing purposes. Use this information wisely and at your own risk.

Limited Special Offer for You:

Video Ads Made Easy

(Full Training)



[Click Here to Download the Full Training!](#)

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Introduction:



Welcome to the latest and very easy to apply Video Ads Training, designed to take you by the hand and walk you through the process of getting the most out of Video Ads.

I'm very excited to have you here, and I know this will be very helpful for you.

This exclusive training will show you step-by-step, topic by topic, and tool by tool, what you need to know to dominate Video Advertising in the easiest way possible, using the most effective tools and in the shortest time ever.

This video training is comprised of 15 training chapters organized into 5 sections. This is exactly what you are going to learn:

Section 1: Video Ads Basics

In Chapters 1 through 3, we'll talk about: What Video Ads are all about, why you should use Video Ads for your Business, and What types of Video Ads are available nowadays.

Section 2: Creating your Video the right way

In Chapters 4 through 6, we'll talk about: What Types of Video can you create? Creating your Video with the Right Tools, and The Right Place to Outsource the Creation of Your Video

Section 3: Video Ad Networks

In Chapters 7 through 9, we'll talk about: What to Look for in a Good Video Ad Network, Top Video Ad Networks, and Other Video Ad Networks to consider.

Section 4: Setting up a Video Ad Campaign

In Chapters 10 and 11, we'll talk about: Setting up a Video Ad Campaign with YouTube, and Twitter.

Section 5: Additional Video Ads Tips to consider

In Chapters 12 through 15, we will talk about: Do's to apply, Don'ts to avoid, Other Premium tools and Services to consider, and Shocking Case Studies.

Well, it's time for you to get the most out of Video Advertising for your business. I know you'll love this training.

To Your Success,

Peter Chin



Who We Are?

We definitely are the solution for all your product creation limitations and headaches for your Internet Marketing Success. HQplrStore.com is an amazing monthly membership site whose principal mission and vision is to give you every single thing you

need in order to build a good and really profitable business online. More importantly, we help you set up a profitable business on complete autopilot in the shortest possible time.

There are 3 extremely important things you really need to have in order to make great money over the web:

1. The first thing you will need is a product with high quality and valuable information.
2. The second thing you need is an attractive, well written and good converting sales page.
3. Finally, you will surely need a quality sales funnel that will surely skyrocket your business: Squeeze page to build list, a quality report like this one (You got from us), follow up emails and a thank you page to deliver the product to the buyers

We run a 100% NEW, Unique and only High Quality PLR-Trainings Factory based on the hottest and most lucrative markets online; and this is how we are so able to reach our strongest desire: give you every single thing you need to make your own highly lucrative and successful Internet marketing history.

Thousands of dollars and countless hours is what it takes to run this type of factory, and that's because we are the only creators of everything which is included inside every package.

That's who we are and we are so happy for you to enjoy our quality and we are so ready as well to give you a warm welcome to our membership.

Want full PLR Right to a Complete “Video Ads Business in a Box”: The Videos, Audios, PDF Guide, Report & a Lot More?

HQplrStore.com is coming with Next HQ Publication: “Video Ads Business in a Box” Monster PLR on Friday, **December 8th** so stay tuned for our announcement to get everything with complete PLR for huge **80% Off for 4 days only.**

You can sell them as your own & keep 100% profit with you. After 4days, the price will go to it's normal price.

Stay Tuned!! It's coming on December 8th



Section 1

Video Ads Basics

Drive HOT & Ready Customers with these
Latest Video Advertising Techniques

Chapter 1: What Video Ads are all about

In today's fast-changing technological world. Technology has opened up some possibilities to all of us.

Even in the marketing world, there are opportunities for embracing the new media such as video. But what is marketing and video marketing? And how can it impact our business?



Marketing, it is the process of promoting a brand, products or services over the Internet or public either use of digital or affiliates means. Its broad scope includes video marketing.

What is Video Marketing?

Video marketing covers a lot of things. From television to tweets, videos are used to promote businesses and brands. Marketers all over the world have recognized the effectiveness of video, and now there are countless ways to use video to attract prospects and convert them into customers.

Video marketing can be defined in digital marketing strategy context as all uses of video contents to promote a brand, product or service. Video marketing is also a means to include Video into one's marketing efforts to promote an offer. This can be done using a full motion Video or a screen-capture Video.

Why should you use Video for Marketing?

Video marketing is the most powerful digital marketing tools available. Video marketing is effective, and it is very informative means of communication. Below are the list all the reasons it belongs in the best marketing plans

Improved SEO Ranking

Today with Google and Bing both including videos in their blended search results video marketing has become more valuable to both small and large businesses across the country.

Videos that have been uploaded to YouTube have even a greater possibility of being found by your prospective customers. This should come as no surprise since its common knowledge that Google owns YouTube and YouTube is the second largest search engine on the web today right behind Google. This means that your videos receive quality backlinks, and the quality of your backlinks that your website receives significantly improves your search engine ranking.

It is Persuasive

The reason video is more persuasive than other types of content is the human brain requires emotional input to make decisions. And no technology is better at conveying emotion than video.

Studies have shown that over 80% of people say they are more likely to buy a product after watching a video about it.

Reasons Why Video Marketing Is So Persuasive; Video compensates (somewhat) for the asynchronous problem, Video can convey emotional info, not just factual and Video testimonials combine all the powerful elements together

Connect with Your Audience

The video has a distinctive advantage over text because videos help your potential customers to get to know you much more easily than reading text ever well. Video allows people to connect with you because they see your face, they hear your voice, and they see your personality. It's just a basic fact that emotions are better communicated through video than it ever can be through text.

It's just human nature people want to see who they're dealing with behind your name and logo. They want to see the heart of who they're dealing with and video marketing allows this like no other medium. Videos help customers feel like they know you, even before they've met you.

It Improves Email Marketing Campaigns

Email marketing remains one of the most effective marketing tactics available. Marketers consistently rank email as having a higher return on investment than any other marketing strategy, followed closely by SEO.

But what if you could double or triple the effectiveness of your email marketing efforts?

That's what video does: it increases email click-through rates by 200-300%, ensuring that your email campaigns get the highest ROI possible.

Attract More New Visitors

Video marketing has proven itself to attract a lot of new visitors both to your site and your social network pages with the added benefit of improving your online branding efforts.

Today there's no shortage of video sharing sites to upload your videos to, like YouTube, Dailymotion, Vimeo, and 300 more. The best thing about all this is it is free to share your videos on most of the sites.

The more places you upload your videos to the more opportunities there are for people to find them and view them.

One of the best things about social media and video marketing is it increases the chance of your videos being shared by friends and family to new prospects quickly and easily, which can increase the chances of your videos going viral.

What are Video Ads?

Presently, what "video advertising" is depended on who you ask, and this ambiguity possesses a negative effect on the whole ecosystem.

Mass media pundits, reporters, and many companies, particularly networks entrenched in the display, claim video advertising, is any digital ad that contains video, including in-banner and in-text ads.

A video ad is a commercial or public video that plays on a website for marketing or informational purposes. A video ad is just like a television commercial, except it's on a website instead of on TV, and users choose to watch it to learn more about business, its products, etc.

Video ads Pros and Cons

Pros of Video Ads

Delivery Speed: The biggest benefit of a video ad is that it enables a business to deliver the most pertinent information and their product or service in less than 1 minutes. This makes video ads a very useful tool for businesses with complex products.

Grabs Attention: Video ads also allow the business to sum up the key points of their company, and grab a viewer's interest before the visitor is tempted to leave the website.

Mobile: With the never ending rise of mobile devices connected to the internet, video ad now can travel with the consumer. It does not matter where they go, as long as there is an internet connection, they will be able to see your ad.

Worldwide Reach: There are a handful of countries where broadband is not available and content restrictions are in place, but for the most part, your online video campaigns can span the globe. Create content that goes viral, and your global business can explode overnight.

Cons of video ads

Ad Skipping: Some of the most commonly used buttons online are the ones that allow users to skip the ad or simply close it altogether. Unless you create something that people want to watch over and over again, which is unlikely, you are going to be relying on people sharing your content to get the word to spread.

Improper Placement: There are likely to be certain types of sites where you do not want your ads to appear, but controlling where they are shown depends on your ad distribution channel, and for some channels, this can be a challenge.

Timing: You need to think about your target market and plan your ads accordingly. If you are looking at attracting college age kids, your ad will be fruitless if it displays during school hours. Make sure your ad server supports some smart scheduling scheme, so the ad is displayed at the right time.

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Chapter 2: Why you should use Video Ads for your Business

For effective and efficient ways to rapidly expand your business, and sell more than what you are currently selling, then you should include video promotion to your marketing mix.



Millions of people are now becoming aware of various advantages of video marketing, and are using it extensively for promoting their brand, services or products.

Why is video Ads so hot?

Today people are desperate for information but want that fast. So they would prefer to spend 2-3 minutes watching a video than spending 15-20 minutes reading some text. Moreover, videos ads also help businesses in communicating their important points to their target audience in very little time.

Another plus point with video ads is that you can not only place them on your website but anywhere on the Internet to get maximum online exposure! Many websites such as Vimeo and YouTube get millions of hits a day.

Best of all, your video can also be optimized to rank on the top of search engine result pages, giving your company an instant exposure to millions of potential buyers.

Premium Benefits of video Ads

Video Boosts Conversions and Sales

Videos can make you some serious money. Adding a product video on your landing page can increase conversions by 80%. Video Ads works well regardless of the category in which it is deployed.

Video can also lead directly to sales. Studies show that 74% of users who watched an explainer video about a product subsequently bought it. So better start crafting your exciting product videos now!

If you think about it, the effectiveness of video is not even that surprising. After all, Vision is our most dominant sense. Most information transmitted to our brain is visual. So if already pictures can boost engagement massively, imagine what moving pictures can do to your business.

Video Ads conveys your business message

Audiences can access your video content 24/7 from the office, home or on the move. While only 20% would read the majority of text on the site, 80% would watch the same content were it delivered by video (Forrester). Video lets you disseminate your message with very little input from the viewer.

Engaging video can influence, captivate and connect emotionally with the user more than any other medium.

Video conveys meaning quicker than text, and the information imparted is more likely to be retained. It allows you to speak as if you're face-to-face, but with the bonus of post-production additions like graphics.

Prospective customers can relate to your brand, learn about your company structure, mission and specific areas of expertise before even making contact.

Video Ads Builds Trust

Use of audiovisuals also helps you in winning the trust of the audience because they understand that it takes time and efforts to product marketing messages. Trust is the foundation of conversions and sales.

But building trust should be a goal of its own. The whole concept of content marketing is based on trust and creating long-term relationships. Stop selling and let the people come to you by providing them interesting and useful information.

Video ads do it all. And when we talk about elite people in the audience, YouTubers have become the most powerful social media figure to promote your brand. So, if you are serious about content marketing, you must be serious about video, too.

Promotional videos can foster trust as well. Some consumers are still skeptical about buying products and services on the internet because they of the fear of being cheated.

But effective marketing videos present your products in a conversational form. That creates a sense of individual approach which is why 57% of consumers say that videos gave them more confidence to purchase online.

Video ads last longer

One of the best benefits of video advertisement is that videos you create will last for years and will get you more exposure with time.

Usually, ads die out within a short time, but the opposite is true with viral videos, so you will continue to reap benefits for years.

Video Ads Explain Every Business Vividly

After launching a new business or a service. Create a video to show how it works. 98% of users say they've watched an explainer video to learn more about a product or service.

That is why 45% of businesses who use video advertisement said that they have an explainer video on their home page. Of those businesses, 83% said that their home page explainer video was effective.

Create animated videos. Animation can bring concepts to life that no text or live video can. Besides, boring talking heads are not enough anymore to break through the clutter. Animated videos are a perfect combination of entertainment, nostalgia, and simplicity. And they work.

Shocking Facts and Figures

According to a study by Google and AOL conducted by market insight and information group TNS, 75 percent of respondents reported watching more video online than they did a year ago, and over half expect to watch the more online video in the next year.

78% feel that online video ads provide as much or more of an opportunity to learn about a product or service than television, and 63 % said they prefer video sites to include advertising if it helps keep content free. Apparently, the online community is embracing video much more willingly than expected.

Here are some other numbers to look at if you still need convincing: 64% of respondents have taken action after seeing an online video, 44 % going to the advertiser's Web site, 33 % searching for a product or service, 22 % visiting an actual off-line store, and 21 % discussing the advertised product with friends or family.

So not only does online video bring in new business, it gets the ball rolling on that elusive buzz marketing campaign.

Video ads have become such an effective form of advertising that even the major television broadcast networks. Video advertising is becoming more and more affordable and widespread.

Partly because of advanced technologies but also because it's easy to spread across the globe.

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Chapter 3: What type of Video Ads are available nowadays



More and more small businesses are discovering the power of online video marketing. And with good reason – it's become cheaper than ever to implement, not to mention easy to distribute thanks to YouTube and the like.

Still not convinced? Here are several benefits of online video marketing

In-stream video advertising

In-stream video ads are commercials that appear before, during and after Internet videos. In-stream video advertising delay or interrupt the video and typically last 15 to 30 seconds. Those that run before videos are referred to as pre-roll.

Mid-roll ads occur during the video and post-rolls display at the end. Nonlinear overlay ads are superimposed over the video and allow the user to continue watching while the ad is displayed.

Social media sites such as Facebook and Twitter have real-time update feeds that display the activity of the individuals who users follow, on the users' screens. In-stream ads, usually text-based, can be inserted into these streaming feeds.

In-Stream and the End User

Lack of transparency in in-stream advertising shakes users' loyalty. Displaying ads where users don't expect them exacerbates the breach of trust. On Facebook, for example, users know that ads are displayed alongside their news feeds, but they don't expect to see them among updates in their real-time ticker feed. This type of advertising scheme caused an uproar among Twitter users.

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Section 2

Creating your Video the right way

Drive HOT & Ready Customers with these
Latest Video Advertising Techniques

Chapter 4: What Type of Videos can you create for your Video Ad



If you are not harnessing YouTube to market your business, you should start doing it immediately. These are two good reasons why: every hour over 4 years' worth of video is uploaded to YouTube.

Video Ad is a valuable strategy uses for effective business promotions, But which of these are the most popular?

And if you were to begin a YouTube channel, which of these popular video types should you start with?

Let's take a look at the options.

Brand Intro Video

Brand intros are an introduction to your brand via the first 3-5 seconds of any video. A video is a great tool for introducing audiences to your organizational brand. It can tell visitors what you're about and what you have to offer and it can do it quickly, in a highly engaging format.

These videos work great as elements on the company homepage, embedded to the website's About Us page, published to your brand's YouTube channel.

Product demo video

A product demo video is a logical content for companies because it helps massively with the client onboarding and is quality material your customer success team, who can share it with new clients to give them a 5-minute overview of all your product's features.

The video is also ideal for demonstrating your products and solutions. Videos like these allow current and potential customers to see your products in action at their convenience, without having to rely on a rep to walk them through the process.

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Chapter 5: Creating your Video with the Right Tools

[Biteable](#)

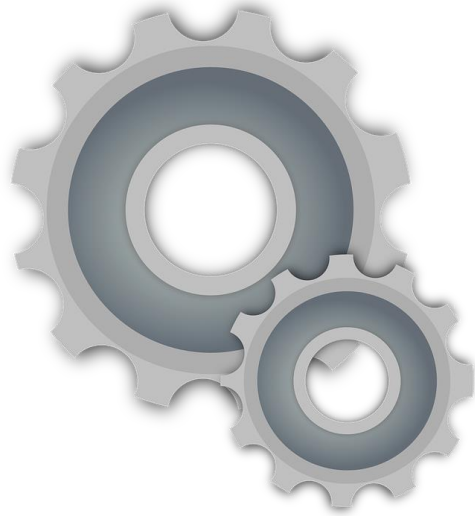
Biteable is an Online Video Advertising platform which you can use to generate the most profit with the least effort and it's free!

Biteable turn your creative advertising ideas into great-looking digital ad videos for mobile and desktop platforms, what else can you ask?

With Biteable software platform you can create your own custom ads or, if you'd like to save even more time, simply choose the pre-designed video templates that Biteable offers, your video ad will be as quicker than lightning.

Some tips for advertising your business with an online video: be creative, be relevant, be brief, repetition may work in your favour and don't forget to be playful!

Now, you are editing your new video ad, the first step is your timeline, here you have to add your scenes



Biteable will automatically add amazing text and images, you can edit the text, preview the scene or delete it, in the last scene add your website with a call to action and add an image, then click on “pick colors”

Here you select the colors behind your text, color palettes or custom colors, Try to choose an option with contrasting colors then click on “edit audio”

Select a track or upload a track, finally click on “preview video”, click on “build my preview”. You can publish your video or upgrade to download, just like that.

[SnapStudioPlus](#)

SnapStudioPlus is a simple, yet elegant platform to build robust video ads at a very affordable price in minutes.

Build your video ad in 3 simple steps with snapstudioplus, the first step is "select" just drop compelling photos or videos from snapstudioplus stock library and select what you prefer

the second step is "customize" add text, music and use one of the 3 different ways to add a voiceover that are: directly into your computer, upload an audio file, or use our nifty text to speech option just add your text in the type box and you'll get a voiceover from SnapStudioPlus.

The third and last step is "share" with FREEview you don't pay until you're totally happy with your video you won't spend anything until you'll be sure that SnapStudioPlus gives you what you need for your video ad. You can check a few examples that to see how business are using SnapStudioPlus.

Access the Full training [clicking here](#)

Chapter 6: Outsourcing the creation of your video at the right place

What is ' Video Outsourcing?'

Video Outsourcing is a practice used by different companies to reduce costs by transferring portions of video editing work to outside suppliers rather than completing it internally. Video Outsourcing is an effective cost-saving strategy when used properly.



It is sometimes more affordable to purchase a video from companies with than it is to produce the video internally.

Outsourcing video editing services is not a new concept in the today's fast moving world. Video production outsources you to save more than 60% of the budget.

Criteria involves when outsourcing for a Video Editor

Technical Competency - view her portfolio and see if the work is similar to what you're looking for.

Turnaround Time - how long does it take to edit the work?

Tools of the Trade - what editing software is being used? Industry leading professional software like Adobe Premiere Pro CC and Apple Final Cut Pro (7 or 10) is recommended but not necessary. Again, these are just tools but make sure the editor is using a professional grade tool, and not an entry level tool like Windows Moviemaker.

Value – the editor's value per hour and how much would it take for completion.

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Section 3

Video Ads Networks

Drive HOT & Ready Customers with these
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Chapter 7: What to Look for in a Good Video Ad Network



Indeed, in the society we are in today, there could be numbers of ways to advertise something and this could be of great help especially to those that are in the industry of business. And one great way to do so is to consider video ad networks.

Video ad networks have this ability to connect those video advertisers with numbers of advertising spaces across different websites. There is indeed a fact that online video is almost increasing every year and might be conquering the online world.

In connection to that, there are wide numbers of video ad networks that you might consider. From wide options that are provided, choosing the best one should be considered.

But how are you going to choose the right and the best one? Well, there are numbers of things that should also be considered in order to find a good video ad network.

You should not ignore these factors as these would lead you to having the best choice. So what are these factors?

Multi Screens

Your choice should be able to deliver your video ads among a wide array of devices. Through that, you will be ensured that you can reach all your prospect clients. Within a short period of time, you can experience many amazing outcomes with a peace of mind.

Targeting

Geo-targeting, contextual targeting, behavioral targeting and re-targeting could be helpful depending on your specific video ad objectives. In connection to this, you have to find one with a solid and extraordinary dose of targeting options so that you can encounter a huge bonus.

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Chapter 8: Top Video Ad Networks

Video ad networks are one of the best possible ways for all the advertisers to connect with the videos across different kinds of websites. It serves as the best concept to all the publishers to monitor their properties.

Because of this, it grows rapidly and it is expected to climb up in the future. For many people, it is best to use because it has better targeting, scale, and measurement and to reach your audience.

So if you are looking for top Video Ad Network, here are the top network lists you can choose from wherein they can provide you lots of benefits.

[Brightroll](#)

This is a video advertising software system being developed by the company which becomes a subsidiary of Yahoo. It builds software that would automate and improve digital video advertising globally.

[YuMe](#)

This is a multi-screen video advertising company that provides digital video brand advertising solutions. It is considered as on the lead when it comes to end to end video advertising software as well as services that could match the right ad to the right audience into any screen.

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Chapter 9: Other Video Ad Networks to consider

Boosting revenues, acquiring more sales and increasing a number of potential customers are difficult to do, whether you are a neophyte or an expert business owner. However, you can have a hassle free experience when you use video ad networks.

You will be able to achieve all your goals that can make you a successful entrepreneur and marketer in the near future. They can also help reduce the burden that can lead to more amazing results. Below are some video ad networks for you to consider.

[Undertone](#) – This video ad network is one of the leaders in providing effective and efficient solutions for any brand or business. It can help provide a lasting impression among your target customers that can result to more sales and revenue.

[Advertising.com](#) – This is one of the perfect solutions you can ever have when you need to reach your audience in a variety of formats. Within a short period of time, you can witness a great website traffic that can make you more contented.

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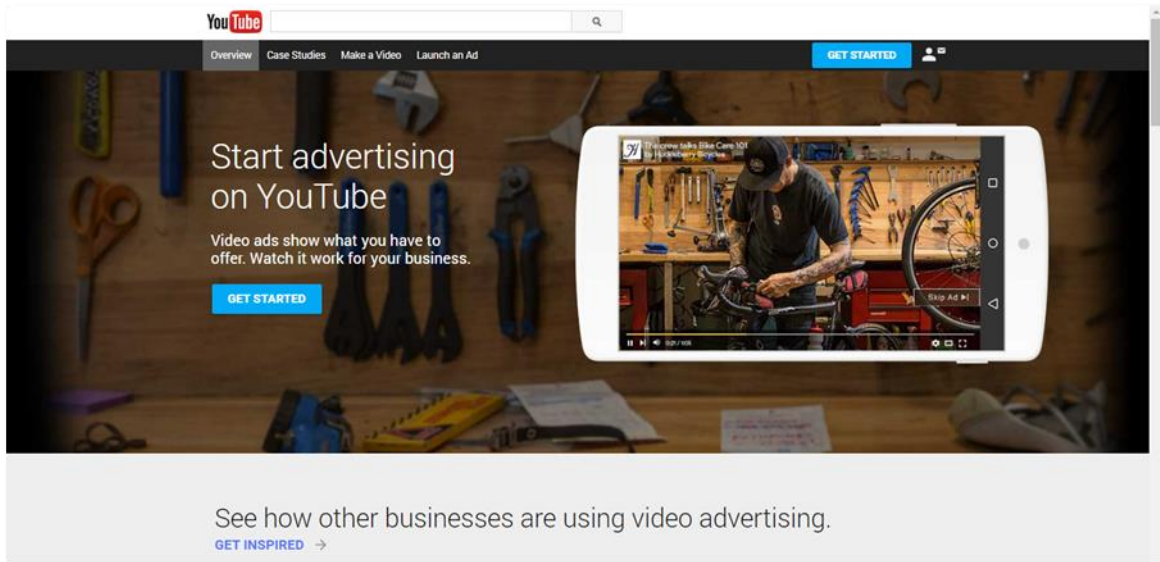


Section 4

Setting up a Video Ads Campaign

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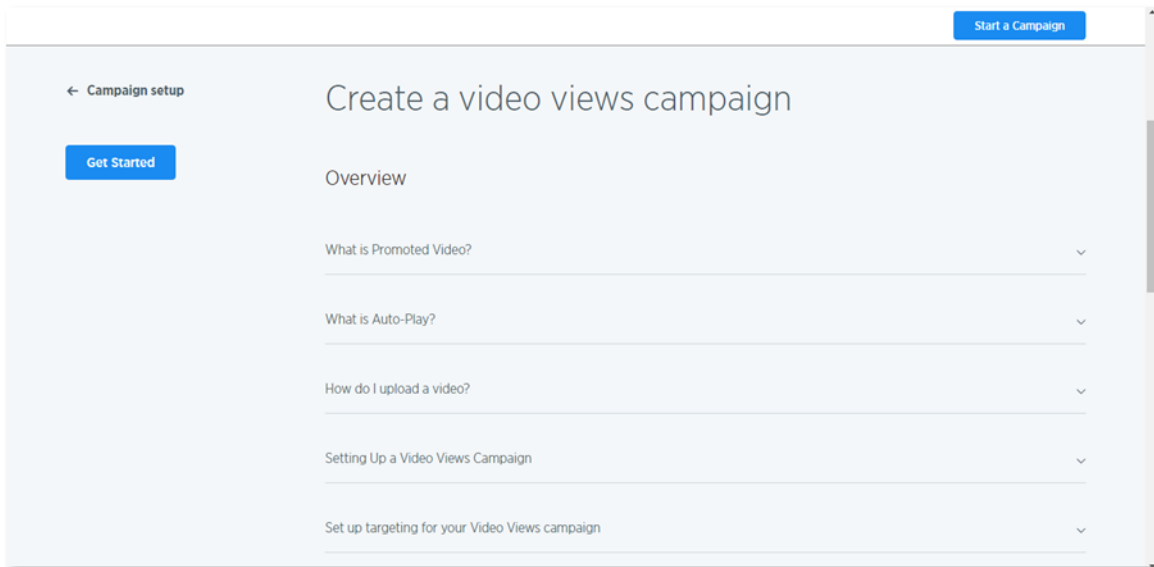
Chapter 10: Setting up a Video Ad Campaign with YouTube



If you want to start getting the awesome benefits Video Ads can bring for your business, much faster, you can simply use the traditional Advertising Campaigns, which offer Video Advertising services as well.

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Chapter 11: Setting up a Video Ad Campaign with Twitter



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Section 5

Additional Video Ads Tips to consider

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Chapter 12: Do's to apply

Nowadays, video ads have been flooding online, introducing their company and services to us as well as encouraging us to purchase it from them. Nevertheless, if you are a business owner, then perhaps, you already know the importance of having it for your business.

After all, it has already taken the online world by storm. On the other hand, have you ever invested in video advertising but has not achieve your desired results? If so, then perhaps you are doing it all wrong. So, below is the list of the things that you should apply on your next video ad.



Educate through your video ads

According to Google, there has been an increase in the percentage of people searching for how-to videos on YouTube. Now, what does it mean? It only means that people are interested in watching videos where they can learn from. With that being said, you should consider creating video ads that are capable of educating your target audience.

However, in order for you to achieve the best result from it, there is a need for you to ensure that it would be as engaging as it should be. It should also be visually appealing.



Include website and contact information

What makes video ads different from all the other ads is the fact that it encourages the people who have watched it to take a

certain action and that is done through adding call-to-action towards the end part of the video.

Also, as you have created that to encourage people to make a purchase from your company, then you should definitely not forget to include your contact information and even a link to your website to make searching much easier for your prospect customers.



Include testimonials to make your video ads valuable

If you can, you should also include testimonials in your videos to prove that some people have indeed gotten something beneficial from your company and that their lives have gotten better after they have discovered your brand.

There is a need for you to know that with just the simple addition of this elements on your video, you are increasing your chance of multiplying your profits. It would also be a great way for you to build trust and good reputation at the same time.

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Chapter 13: Don'ts to avoid

So now, you have decided to create your own video advertisement. However, are you aware of the 10 don'ts that you should avoid? If not, then better be knowledgeable about it for that is one way to ensure that your advertising efforts would be a success. To help you out, below is the list of the 10 don'ts to avoid.



Don't use poor quality videos

Of course, just like everything else, you have also allotted a budget for your video advertising and there may be times when you may be short on budget. However, it doesn't necessarily mean that you should use poor quality videos.

Always make sure that your videos have a good lighting and quality sounds. Also, there is a need for you to know that YouTube prefers videos that are available in high definition.



Don't forget about remarketing

If you already have a remarketing strategy, then you can also add your videos in it in order to make it more effective. It would be a great idea for you to include video remarketing in which the people who have interacted on your YouTube channel and watched your videos would be able to see your ads.

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Chapter 14: Other tools and Services to consider

[Metaps](#)

Metaps is a Company that specializes in advanced automation and operational efficiency through the development of big data and artificial intelligence

Metaps will guide you through the science of video marketing, with metaps effective analytics you'll see the performing of your video ad, includes TV analysis and statistical information of your most popular videos you will Visualize the word-of-mouth data on social media after video ad distribution

Metaps offer a flexible customize service with additional tools if necessary.

[Sizmek](#)

Sizmek offers you a complete video advertising package. You'll get access to unique formats, maintain efficiency with video workflows, and meet the gold standard of verification and viewability,

Some benefits: Sizmek's tools and support make it easy for you, engage your customers, track all your video campaign data in a single, easy-to-use reporting hub., track all the video engagement metrics you need to improve your results and verify all your data in the ad server to prevent fraudulent activity.

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Chapter 15: Shocking Case Studies

[Cuisinart](#)

Cuisinart is a leading manufacturer of cooking appliances and products

Cuisinart wanted to build a mail list and gain followers on Facebook.

Viewbix help them. Cuisinart decide to use Viewbix Classic player, they branded it in their colors, uploaded a logo, set the main CTA button to enable in-player mailing list sign up, and added an app to direct viewers to their Facebook page. They also used the bottom logo feature to create an additional call-to-action driving viewers to their online store.

Results: 3.2% of video viewers submitted their email addresses in the forms inside the video, 7.1% of video viewers clicked a call to action and visited Cuisinart's product pages and 23.8% of video viewers "Liked" Cuisinart's Facebook page

Access the Full training [clicking here](#)

Conclusion:

We're thrilled that you have chosen to take advantage of our Training Guide, and we wish you amazing success.



And in order to take your Video Advertising even farther, we invite you to get the most out of it by getting access to our Live Video Training [clicking here](#).

Thanks so much for the time you have dedicated to learning how to get the most advantages from Video Advertising.

Video Advertising has come to stay in the market forever.

To Your Success,

Peter Chin

Top Video Ads Resources



Videos

- ✓ <https://www.youtube.com/watch?v=xrYGHoasd3o>
- ✓ <https://www.youtube.com/watch?v=MmCjdUxuVgI>

Tools & Services

- ✓ <https://www.adpushup.com/blog/the-top-16-best-video-ad-networks-to-improve-your-earnings/>
- ✓ http://www.businessofapps.com/top-mobile-video-advertising-platforms_2016/

Training Courses

- ✓ <http://www.digitalskillport.com/video-advertising-training-course.html>
- ✓ <http://www.cebudigitalhub.com/adwords-video-advertising-training-course/>

Blogs

- ✓ <https://blog.kissmetrics.com/google-adwords-video-ads/>
- ✓ <http://www.digitalbuzzblog.com/category/online-video-ads/>

Forums

- ✓ <https://www.americanexpress.com/us/small-business/openforum/articles/9-tips-for-an-effective-video-ad/>
- ✓ <http://www.warriorforum.com/main-internet-marketing-discussion-forum/1239371-trafficvance-video-ads.html>

Affiliate Programs

- ✓ <https://vimeo.com/about/affiliate>
- ✓ <https://www.quora.com/What-is-a-good-video-network-that-offers-an-affiliate-program-based-on-video-views>

Webinars

- ✓ https://www.youtube.com/watch?v=M5_xQoHmvs8
- ✓ <http://www.jameswedmore.com/FBVideoAdWebinar/>

Infographics

- ✓ http://thumbnails-visually.netdna-ssl.com/its-all-about-video_5347e3da611f4_w1500.jpg
- ✓ <http://www.adweek.com/socialtimes/files/2013/10/Mixpo-Cheat-Sheet-Social-Video-Advertising-Infographic.jpg>

Case Studies

- ✓ <http://www.adweek.com/news-gallery/advertising-branding/20-most-viral-ads-2015-168213>
- ✓ <http://www.makeuseof.com/tag/10-viral-video-ad-campaigns/>

Facts

- ✓ <https://www.tubemogul.com/blog/5-things-about-mobile-video-ads/>

✓ <https://blog.hubspot.com/marketing/video-marketing-statistics#sm.001ge1cve1aukf9ow8l1oi3dyh1u>

Limited Special Offer for You:

Video Ads Made Easy

(Full Training)



[Click Here to Download the Full Training!](#)

Want full PLR Right to a Complete “Video Ads Business in a Box”: The Videos, Audios, PDF Guide, Report & a Lot More?

HQplrStore.com is coming with Next HQ Publication: “Video Ads Business in a Box” Monster PLR on Friday, **December 8th** so stay tuned for our announcement to get everything with complete PLR for huge **80% Off for 4 days only.**

You can sell them as your own & keep 100% profit with you. After 4days, the price will go to it's normal price.

Stay Tuned!! It's coming on December 8th